

2nd Edition

food

— A'FAIR —

Gateway Trade fair to South India's
Food, Beverage and Allied Industries



14 - 16 November 2025
HITEX, HYDERABAD

SUPPORTED BY



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Introduction

Food A'Fair 2025 marks the **second edition** of South India's premier trade fair for the **Food & Beverage industry**.

Scheduled from **14th to 16th November 2025 at HITECH, Hyderabad**, this event unites stakeholders from across the food ecosystem—from connoisseurs and start-ups to retailers and technology innovators.

The show offers a vibrant platform to explore the **latest trends, innovations, and technologies**, showcase **diverse product portfolios**, highlight **emerging talent**, and foster **long-term business partnerships** aimed at shaping the **future of food in India**.



Food A'Fair 2024 Highlights: A Look Back

The first edition of Food A'Fair was successfully held from 13th to 15th June 2024 at HITECH, Hyderabad.

Key Metrics:



3,000+
Visitors



100+
Exhibitors



20+
Partner
Organizations

Key Participants:

- Bikaji
- Vijaya Dairy
- Heritage
- Continental Coffee
- Dolphin Foods
- SLN Coffee
- Sid's Farm
- ...and many more leading brands.



The event provided an effective B2B platform connecting manufacturers, wholesalers, and retailers.

Why Food A'Fair 2025

Gateway trade fair

to South India's **FOOD & BEVERAGE**

Retail and Modern Markets



Boost Sales and Marketing Efforts:

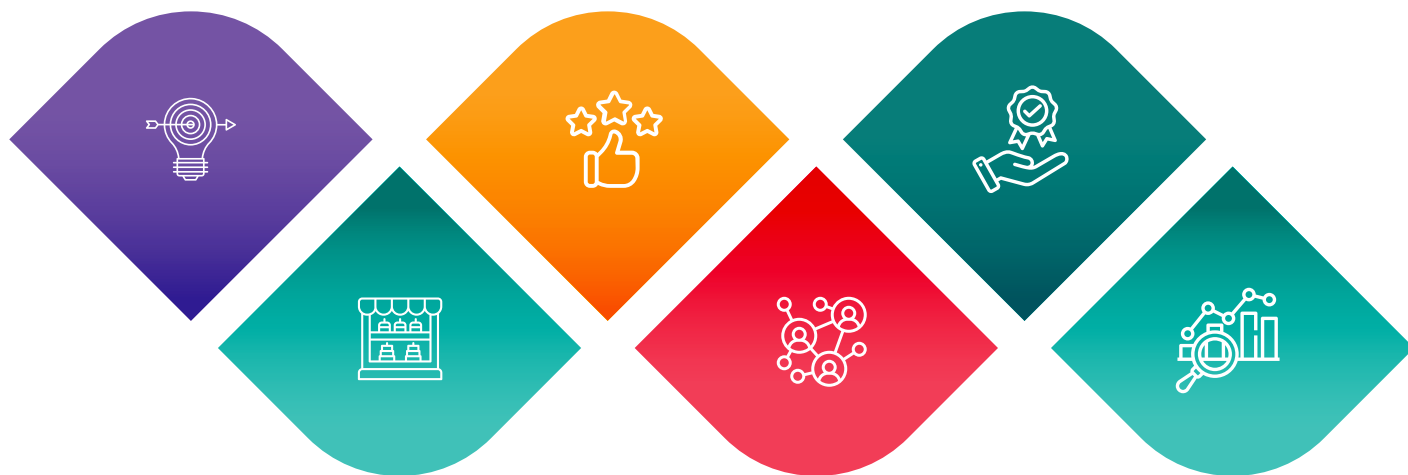
An excellent platform to generate leads, and enhance brand visibility. Connect with potential customers, partners, and investors, ultimately boosting sales and marketing efforts

Gain Insights and Feedback:

Get insights on the latest market trends - needs, preferences & challenges, understand competitors' strategies to enhanced customer procurement and improve your market standing. Gather feedback on your offerings to identify opportunities and gaps in the industry

Discover New Products and

Services: Explore the latest offerings in your industry, compare products, and interact with exhibitors. Trade fairs are a treasure trove of inspiration and creativity.

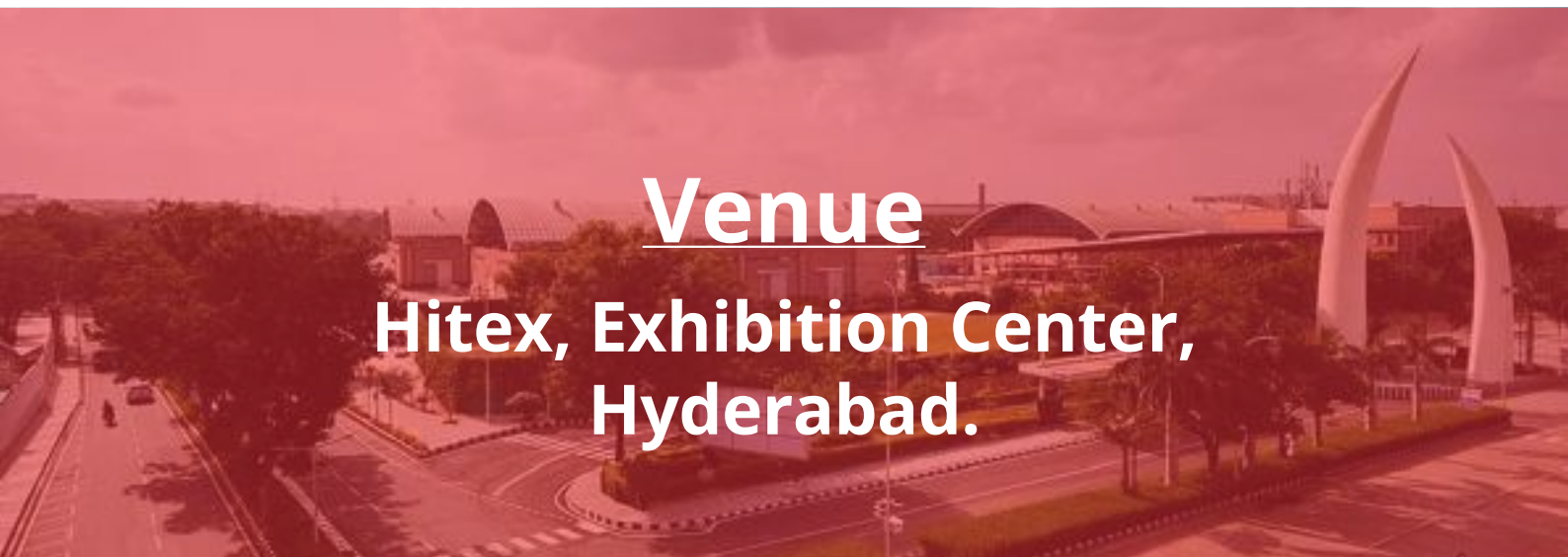


Showcasing Products: Food A'Fair allow businesses to showcase their products and services to a broad audience, including food manufacturers, distributors, retailers, and renowned chefs. An opportunity to introduce new flavours.

Network & Expand: Connect with like-minded professionals, including customers, suppliers, mentors, and industry experts. Building relationships and exchanging ideas can lead to valuable connections and collaborations.

Market Insights: Understand competitors' strategies and customer procurement to improve your standing in the market.

Venue
Hitex, Exhibition Center,
Hyderabad.



The Power of South India's Food Sector

South India is a major hub for India's food processing industry, holding the highest concentration of registered factories and leading in certain export segments like fruits, juices, and nuts. The region has significant potential to become a \$200 billion export hub for processed foods by 2030, driven by innovative start-ups, technological advancements and a focus on sustainable practices.

Key Strengths:

- **High Concentration of Factories:**

South India boasts the largest number of registered food processing factories in the country, indicating a strong and established industry base.

- **Innovative Start-ups:**

The food processing industry in South India is experiencing a surge in innovative start-ups, many utilizing cutting-edge technology and focusing on new market trends.

- **Focus on New Segments:**

South India is actively exploring new and emerging segments like millets, ready-to-eat foods, and plant-based dairy alternatives, creating new economic opportunities for farmers and processors.

EXHIBITOR PROFILE



Agri Produce



Fresh Produce



Organic



Dairy Products



Spices



Meat & Seafood



Wellness & Ayurvedic



Beverages



Spreads



Frozen Products



Processed & Ready to Eat



Chocolates



HIGHLIGHTS

- Rs 16,000 Crore Boost for Telangana's Food and Agri-Processing Sector; Minister
- 3-Day Global Food Trade Fair to be held from June 12th in Association with Telangana Govt, TFPS, and HITEX Exhibitions

[Telangana tourism](#)

Exclusive ind parks for women soon

HANS INDIA
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HYDERABAD

STATE IT and Industries Minister D Sridhar Babu has announced that exclusive industrial parks for women will be established in every Assembly constituency, with a special focus on empowering women in rural areas.

The Minister made this announcement while formally launching the brochure for the second edition of "Food A Fair" scheduled to be held from June 12 to 14 at HITEX. Addressing the gathering, he stated that the exhibition is



Industries Minister D Sridhar Babu says parks are designed with a special focus on empowering women in rural areas

being jointly organised by the State Government, HITEX Exhibitions, and the Telangana

Food Processing Society. He noted that the event will bring together food producers, processing experts, packaging industry professionals, and chefs, who will engage in intellectual discussions across various sectors of the food industry.

Continued on Page 2

Hyderabad: Blitz Exhibitions is excited to announce the return of Food A'Fair for its highly anticipated 2nd edition. In association with Telangana State government and HITEX exhibitions, Telangana Food Processing Society (TFPS) as its principal partner. A 3-day trade fair will take place from June 12th to 14th, 2025, at the Hitex Exhibition Centre in Hyderabad, bringing together food industry professionals, culinary experts, and enthusiasts from across the globe.

Sridhar Babu Duddilla @ONDL - 14m
Happy to launch the brochure for the second edition of "Food A Fair," happening from June 12 to 14 at HITEX. This fantastic event is a joint effort by the State Government, HITEX Exhibitions, and the Telangana Food Processing Society, bringing together food producers, processing experts, packaging industry professionals, and chefs to share knowledge and insights.

Telangana's rise to national leadership in IT and pharmaceuticals is just the beginning. Our government is now focused on making our state a hub for agriculture and agro-based industries. With initiatives like the Telangana Food Processing Policy and the creation of Special Food Processing Zones, we're committed to supporting food processing units and fostering growth in this sector. Join us at Food A Fair to explore the future of food processing and discover opportunities in Telangana's thriving industry.



IT and Industries Minister D Sridhar Babu here on Saturday launching the brochure for second edition of "Food A Fair," scheduled to be held from June 12 to 14 at HITEX. (Photo: By Arrangement)

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Hyderabad: IT and Industries Minister D Sridhar Babu here on Saturday announced that exclusive industrial parks for women would be established in every legislative constituency, with a special emphasis on empowering rural women.

Latest News

Two Young Children Die of Suffocation in Locked Car
14 April 2025, 4:54 PM





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