

# food™

— A'FAIR —

B2B Gateway  
Trade fair to South India's  
**Food, Beverage & Allied Industries**

**2<sup>nd</sup> -4<sup>th</sup> JULY  
2026**

HITEX,  
HYDERABAD



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# Gateway trade fair to South India's

## FOOD, BEVERAGE & ALLIED INDUSTRIES

Welcome to Food A'Fair 2026! **South India's premier Food & Beverage Trade Fair** returns with its 3<sup>rd</sup> edition, uniting key stakeholders across the food ecosystem, from start-ups and retailers to industry experts and technology innovators.

The show offers a vibrant platform to explore the latest trends, innovations and technologies showcase diverse product portfolios, highlight emerging talent and foster long-term business partnerships aimed at shaping the future of food in India.

### Highlights of Food A'Fair 2025

- Over **200+** exhibitors
- Over **6000+** buyers
- Live chef demos
- B2B networking session
- Knowledge sharing sessions with key panelists
- Wine/cheese tasting session/Food Fest

### Opportunity



Indian food and grocery retail market over **\$600 billion, 21% CAGR** by 2029.



At **\$570 billion**, Food & Grocery is the largest segment in the Indian retail trade.



Conventional category like staples & fresh accounts **80%** of total food retail.



Online grocery touched **\$8.82 billion** in 2024 to over **\$11 billion** in 2025. Growing **CAGR 40%** to reach **\$77 billion** by 2030.



Packaged snacks, confectionery & beverages growing rapidly at **CAGR 16%**.



## EXHIBITOR PROFILE



Agri  
Produce



Fresh  
Produce



Organic



Dairy  
Products



Spices



Meat &  
Seafood



Frozen  
Products



Processed &  
Ready to Eat



Chocolates



Wellness &  
Ayurvedic



Beverages



Spreads

## VISITOR PROFILE



Importers, distributors, wholesalers  
and retailers



Overseas buyers/trade delegations



Executive chefs



Hospitality procurement heads



Food service institutions



Supermarkets, grocery &  
convenience stores



Diplomatic & commercial  
representatives of foreign  
missions in India



Policy makers & media, etc.



Food manufacturers



## PARTNERS

### ASSOCIATION



### SUPPORTING



### KNOWLEDGE PARTNER



### MEDIA PARTNER



### HOSPITALITY PARTNER



## CONTACT

### ORGANIZED BY



### Blitz Exhibitions Pvt Ltd

156/A, Road No. 12, MLA Colony, Banjara Hills, Hyderabad, Telangana. 500034.

### FOR EXHIBITION

**Mazhar mahsan**  
mm@blitzexhibitions.com  
(M) +91 707 577 1337

### FOR PARTNERSHIPS

**Ranjani G**  
ranjani@blitzexhibitions.com  
(M) +91 738 665 2277



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www.foodafair.com

